

Sophia Garsik

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I am seeking a job/internship in the realm of communications, video editing, website building, social media management and graphic design.

EDUCATION

East Carolina University, Greenville, NC

Graduating May 2026

- Bachelor of Science in Communications, with a concentration in Public Relations and Media Studies

SKILLS

- Proficient in online editing programs such as Canva, Adobe InDesign, Adobe Photoshop, Adobe Podcast and Final Cut Pro
- Certified Adobe Professional with Adobe Premiere Pro
- Proficient in website building on platforms such as WordPress and WIX
- Knowledgeable about studio equipment, primarily BlackMagic Design
- Knowledgeable about the platform Panopto and how to run a livestream to broadcast meetings
- Personability, reliability, and determination to produce the best product

EXPERIENCE

Congress, The Band, Remote Freelance Graphic Designer

- Creating graphics to promote upcoming shows
- Understanding the brand's overall theme to create a cohesive client profile
- Using media from the band's photographers and designing social media posts that attract an audience

October 2025- Current

TV Stars Media, Greenville, NC — Production Assistant

- Creating client profiles for individual companies on what their brand needs and how we will change it
- Running equipment such as DSLR/Mirrorless cameras, microphones, tripods, and studio props
- Understanding marketing analytics and producing commercials based off of that data
- Capturing photography and videography of each client to build their digital footprint
- Building and managing websites for clients on platforms such as WordPress, GoDaddy, and WIX

May 2025 - Current

ITCS, Greenville, NC — Multimedia Designer/Technology Support

- Filming/editing marketing videos for different branches at ECU for their social media platforms
- Learning how to run cables and set up studio equipment such as lighting and audio
- Using platforms such as Adobe Podcast, Adobe Premiere Pro, Adobe Photoshop, Adobe Lightroom, Motion Array and Final Cut Pro to create professional media
- Running livestreams using BlackMagic Design equipment on the platform, Panopto, to broadcast meetings that include the chancellor, faculty senate, commencement, forums, and board of trustees

August 2024 - Current

Nino's Cucina Italiana , Greenville, NC — Server

- Created a lovely dining experience for customers with professional and respectful mannerisms
- Understanding how to communicate with a team to process orders and run food in a timely fashion
- Answering the phone and taking reservations

May 2024- Current

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Club Still Life, Greenville, NC — Social Media Promoter

August 2023 - April 2025

- Creating social media posts for promoting the business and spreading information about events in an aesthetic, yet effective manner
- Collaborating on fun event ideas for the club that are relevant to current trends
- Producing appealing infographics with Canva

Mariposa, Charlotte, NC — Hostess/Server

June 2023 - August 2023

- Ensuring customers a table of their liking
- Helping with reservations on the phone and tablets
- Taking food and beverage orders to allow customers to feel welcomed

CAMPUS INVOLVEMENT/VOLUNTEER WORK:

- Previous sister of Alpha Gamma Delta sorority for 2 years
- Current active member of the Public Relations Student Society of America; ECU chapter
- Working for ECU as an employee of Information Technology Computing Services on campus
- 20+ hours of volunteer work done in Greenville, NC for Mr. Beast's foundation along with the local Greenville food bank